

Knowledge Economy in Higher Education Institutions: Developing an Educational Administrative Manual

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ABSTRACT The study aimed to identify the reality of applying principles of the knowledge economy in Umm Al-Qura University, and to examine the differences in mean scores of the reality of the application of the principles of the knowledge economy in Umm Al Qura University according to the variables of gender and occupational degree. Additionally, to present a proposed educational administrative manual for applying the principles of knowledge economy in Umm Al-Qura University, KSA. The study sample was chosen by the simple random method, and the researcher surveyed the opinions of the study sample, and distributed the questionnaire to the members of the study. 300 faculty members participated. They were 210 males (70 %) and 90 females (30%). It is evident from the results shown in Table 2 that all domains had a medium degree of evaluation. The results of the study indicated that there were statistically significant differences between the response averages of the study sample members about the reality of the application of the principles of knowledge economy, according to gender, in favour of males, on the areas of information and communication technology and good governance.